

**Key Point
Summary**

Module 1—Introduction to Health Communication

The key points to take away from this module are:

- 🔑 To address health communication effectively, you should use a Unified Health Communication approach. This means being aware of your patients'
 - ◆ Level of health literacy
 - ◆ Culture
 - ◆ Language skills
- 🔑 Poor health communication contributes to:
 - ◆ Malpractice lawsuits
 - ◆ Limited patient participation in clinical research
- 🔑 Effective health communication contributes to:
 - ◆ Increased patient use of preventive health services
 - ◆ Positive health outcomes
 - ◆ Patients following provider instructions
 - ◆ Lower rates of anxiety, pain, and psychological distress in patients
 - ◆ Increased trust between patients and providers